Permit #F00019989

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00019989 **Type of Permit:** FILMING **Release Date:** 09/11/2009

Production Company RSA FILMS

Insured Company Name RSA FILMS

Contact Phone No. 1 310-659-1577
Contact Phone No. 2
Fax
Address 634 LA PEER DR
LOS ANGELES, California 90069

Production Title COCA COLA

Type of Production Commercial - Standard

Producer ANNE JOHNSON

Director CARL RINSTH

1st AD TBD TBD

Production Manager BRIAN MITCHELL

FilmL.A. Coordinator Daniel Alvarez

Location Manager FLINT MALONEY
Primary Phone Mobile - 323-868-4040
Secondary Phone

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 1200	$104.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY LANE AND STREET CLOSURE FEE	$312.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,281.00

Number of Locations 1

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Production Title COCA COLA

Location Manager FLINT MALONEY
Primary Phone Mobile - 323-868-4040
Secondary Phone

Location Address 2505 Wilshire Blvd, Los Angeles, CA, 90057

Location Names

Location Type Apartment Building

Location Description

Prep Dates 9/14/2009 - 9/14/2009 07:00 - 22:00

Film Dates 9/15/2009 - 9/15/2009 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All Vehicles must be parked legally.
Community Survey Required
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.

Please see attached documents
6th btw Coronado & Park View NS Curb RSA FILMS Model (1).pdf
RSA AA.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	8
Cast/Crew vehicles	45
Condors	1
Cube Trucks	6
Generator	1
Honey Wagons	2
Motor Homes	4
Stakebed Trucks	2
Vans	6

Personnel on Location

Type	Quantity
Cast	1
Crew	55
Off-Duty/Retired LAPD Officer(s)	2
Spot Check	1

Filming Activities Interior Dialogue; Cable up side of building. cable through window.; Filming contained in 1 room.; Filming interior apartment, 2nd floor, apt #209; No interference to entrance/exit of apartment building;

Jurisdiction **Political:** Los Angeles City - Council District 10 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Parking

Base Camp
Location Type : Private Parking Lot
Street : 611 CARONDELET ST. - ATHENA PARKING

Crew Parking
Location Type : Private Parking Lot
Street : 611 CARONDELET ST. - ATHENA PARKING

Posting "No Parking" signs
W/S S CARONDELET ST., 611 S CARONDELET ST. - SOUTH 100'
W/S S CARONDELET ST., W 6TH ST. - NORTH 100' (LEGAL PARKING ONLY)
E/S S PARK VIEW ST., WILSHIRE BLVD. - W 6TH ST.

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N/S W 6TH ST., S PARK VIEW ST. - S CORONADO ST.
TRUCKS OVERNIGHT

Approximate Footage 901 - 1200 **Log Number** 10-03675

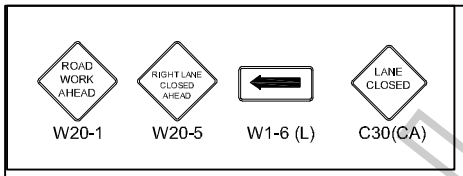
Date(s) 9/14/2009 to 9/15/2009 **Time(s)** 00:00 to 00:00

Lane / Full Closure CURB LANE ONLY ON THE N/S W 6TH ST., S PARK VIEW ST. - S CORONADO ST. TRUCKS OVERNIGHT

Approximate Footage 0 - 300

Date(s) 9/14/2009 to 9/15/2009 **Time(s)** 07:00 to 22:00

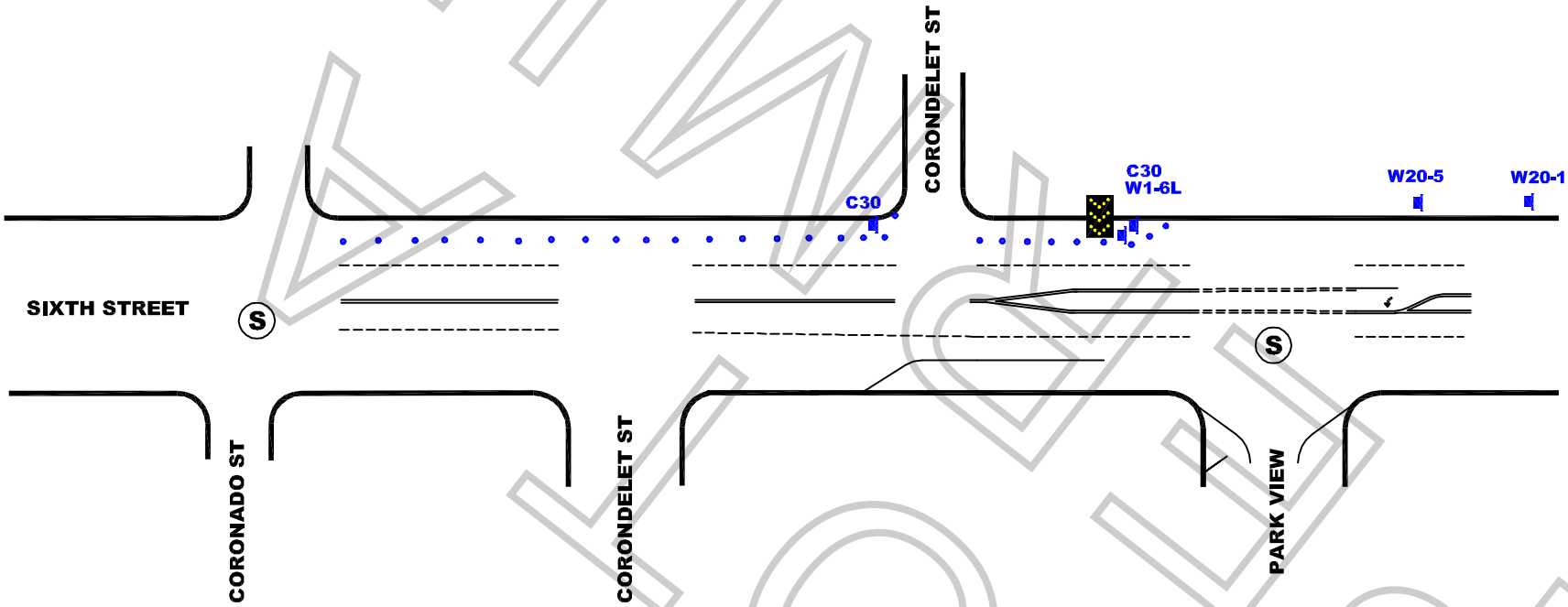
NOT A PERMIT



RSA FILMS
"COCA COLA"

FILM L.A.:
DANIEL ALVAREZ

ALL TRAFFIC CONTROL WILL BE INSTALLED AND CONFORM TO THE MUTCD AND WATCH MINIMUM REQUIREMENTS



WORK ZONE TRAFFIC CONTROL PLAN GENERAL NOTES

1. DATE/TIME: 9-14-09 FROM 07:00 HOURS TO 9-15-09 22:00 HOURS.
2. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE (CURRENT) STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA MUTCD, AND ANY ADDENDUMS THERETO, AND AS SHOWN ON THESE PLANS, SYMBOLS AND ABBREVIATIONS USED ARE SHOWN ON CALTRANS STANDARD PLANS A10A&B, A20A-D, AND A24A-E.
3. THERE WILL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
4. CONES WILL BE 28" MINIMUM HEIGHT AND HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
5. POLICE WILL DIRECT TRAFFIC IF NECESSARY.

JCL BARRICADE COMPANY,
2334 E. EIGHTH ST., CA 90021
Ph: (213) 622-9775 * Fax: (213) 622-9790
CA Lic # 805357
TRAFFIC PLAN DRAWN BY:
ISMAEL RODRIGUEZ
Traffic control plan is drawn per MUTCD & 2006 Work Area Traffic Control Handbook

TRAFFIC CONTROL FOR:
RSA FILMS
"COCA COLA"

PROJECT LOCATION:
6TH STREET
FROM PARK VIEW TO CORONADO
CITY OF LOS ANGELES, CA

LOCATION CONTACT:
TIM BALLOU
OFFICE # 213.763.9000

REV#	DATE	REVISION DESCRIPTION

Permit #F00019989

FILMLA

APPOINTMENT OF FILM THIS PRODUCTION SERVICES, INC. AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of RSA FILMS ("Principal") and am authorized to enter into binding contractual agreements on Principal's behalf. I further certify that I am authorized by principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance and compliance with location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on the behalf of Principal in my capacity as it's authorized representative, I appoint Film This Production Services, Inc. (a.k.a. Film This) and it's employees and agents ("Film This") as Principal's authorized representatives and agents to apply for and receive location film (e.g. theatrical, television, commercial, and other motion picture filming) and still photographic permits on behalf of Principal through the *FILM L.A., INC.* for any city , county or other jurisdiction where *FILM L.A., INC.* operates to negotiate, discuss, accept, modify, agree to bind the Principal to the terms and conditions of such permits (including any restrictions and/or community guidelines applicable to any such permit) and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it's insurer) remains responsible for liable and all obligations imposed by or incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) Film This. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints Film This as an authorized representative to facilitate compliance with such terms and conditions following issuance of such permits and to enter into agreements for Principal with respect thereto. Any person, City, agency, entity or organization (including *FILM L.A., INC.* and any city, county or other jurisdiction where *FILM L.A., INC.* operates) may rely on this appointment and not need obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient and may be treated as an original for all purposes. The appointment may be revoked by Principal at anytime in writing delivered to *FILM L.A., INC.*, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint Film This as an agent for Principal and based on that authority I hereby appoint Film This as Principal's agent as set forth herein.

Dated 5-2-09

By _____
Representative's Signature

SIGN HERE

RSA FILMS
Name of "Principal" (Production Company)

Flint Maloney
Print Principal Representative's Name

Location Manager
Representative's Title (i.e. UPM, Loc Mgr)

634 N. LaPeer Dr.
Principal's Address

West Hollywood, Ca 90069
City, State, Zip Code

310-659-1577
Principal's Telephone Number

UNOFFICIAL DOCUMENT